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CALIFORNIA WILD FLOWER
SEEDS

For Naturalizing

LESTER ROWNTREE & COMPANY
CARMEL, CALIFORNIA
U. S. A.



ANNUALS FOR FALL SOWING
MIXTURES

*"A Colorful Garden With
Little Effort"*

1924 ✓ 1936

ANNUALS FOR NATURALIZING

Autumn is the best time for sowing California wild flowers. Clear the ground. Loosen and break up the soil. Scatter seed and rake lightly. Better results are secured if the ground gets some moisture after sowing and during the early stages of growth. Most California wild flowers prefer light soil and good drainage.

About eight pounds of seed are needed to sow one acre. For garden purposes, one ounce will sow from 150 to 200 square feet.

WILD FLOWER SEED MIXTURE

All mixtures 10 cents per packet

	oz.	1/2 lb.	lb.
1. Easily grown mixture	\$.50	\$3.00	\$5.00
2. Low-growing species, mixed	.50	3.50	6.00
3. Tall species, mixed	.50	3.50	6.00
4. Blue and yellow mixture	.50	3.00	5.00
5. Pink and lavender mixture	.60	4.00	7.00
6. Mixture for shady places	.50	3.50	6.00
7. Roadside broadcasting mixture	.30	1.65	3.00

SPECIAL MIXTURES MADE UP TO ORDER

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Argemone platyceras var. *hispida*, Prickly Poppy—3 ft. Large white flowers. Desert places of southern California. Pkt. 10¢; oz. 75¢.

Baeria gracilis, Sunshine—5 in. Delicate-stemmed bright yellow daisy. Pkt. 10¢.

Bartonia aurea see *Mentzelia lindleyi*.

Chaenactis glabriuscula, Pin-cushions—10 in. Many heads of thickly tufted bright-yellow flowers. Foothills of southern California and Sierra Nevada mts. Pkt. 10¢.

Clarkia elegans—12 in. Deep pink ragged flowers. Pkt. 10¢; oz. 40¢.

C. pulchella, Northern Clarkia—8 in. Slender. Round rose-pink deeply-lobed flowers. Oregon to British Columbia. Pkt. 10¢; oz. 40¢; 1/2 lb. \$3.00.

C. pulchella var. *alba*—8 in. Large satiny white flowers. Habitat of type species. Pkt. 10¢.

Collinsia bicolor, Innocence, Chinese Houses—10 in. White purple-splashed flowers. Shady hillsides. Pkt. 10¢; oz. 30¢; 1/2 lb. \$1.75; lb. \$3.00.

Coreopsis douglasii (*Leptosyne douglasii*)—9 in. Many yellow slender-stemmed flowers. Sunny, sandy places. Pkt. 10¢.

C. maritima (*Leptosyne maritima*), Sea Dahlia—2 ft. Huge yellow flowers like single dahlia. Southern California coast. Pkt. 10¢; oz. \$1.25.

Eschscholtzia californica, California Poppy—Orange. The type species. Pkt. 10¢; oz. 25¢; 1/2 lb. \$1.50; lb. \$2.50.

Eschscholtzias—Each 10¢ per pkt.; 25¢ per oz.; \$2.50 per lb.

Yellow.

Mixed, orange, yellow, cream.

Cream.

Hybrid, pink, scarlet, deep red.

Gilia capitata, Large Blue Gilia—18 in. Bunches of bright blue flowers. Dry slopes to 5000 ft. Pkt. 10¢; oz. 40¢; ½lb. \$2.75; lb. \$5.00.

G. densiflora, White Phlox Gilia—10 in. Crowded clusters of large pink, white or lavender flowers. Central California coastal hillsides. Pkt. 10¢.

G. tricolor, Bird's Eye Gilia—12 in. Loose clusters of lilac or white flowers with gold and purple centers. Open foothills to 3000 ft. Pkt. 10¢; oz. 40¢.

Godetia amœna, Farewell-to-Spring—2 ft. Broad pink red-centered flowers. Coastal hillsides. Pkt. 10¢; oz. 60¢; ½lb. \$4.00; lb. \$7.00.

G. bottae—18 in. Wide lilac flowers with white center. Coastal hillsides. Pkt. 10¢.

Layia elegans—9 in. Yellow daisy. Plains and foothills. Pkt. 10¢.

L. glandulosa—15 in. Glistening white broad-petaled daisy. Pkt. 10¢.

L. platyglossa, Tidy Tips—12 in. Yellow daisy with broad white-tipped petals. Valleys and foothills to 4600 ft. Pkt. 10¢; oz. \$1.00.

Leptosyne see **Coreopsis**.

Lupinus nanus, Dwarf Blue Lupin—10 in. Bright blue and white fragrant flowers. Grassy hillsides. Pkt. 10¢; oz. 30¢; ½lb. \$1.75; lb. \$3.00.

L. succulentus, Blue Lupin—2 ft. Handsome foliage. Deep blue flowers. Moist hillsides and ravines. Pkt. 10¢.

Mentzelia lindleyi (**Bartonia aurea**), Blazing Star—18 in. Glossy golden-yellow flowers. Inland foothills. Pkt. 10¢; oz. 40¢; ½lb. \$2.75; lb. \$5.00.

Monolopia major—12 in. Downy white stems and foliage. Bright golden-yellow wide-rayed flowers. Heavy soil. Pkt. 10¢.

Nemophila insignis (**N. menziesii**), Baby Blue Eyes—Spreading. Large pure blue flowers. Pkt. 10¢; oz. 30¢; ½lb. \$1.75; lb. \$3.00.

Nemophila, mixed—Blue, mauve, white and purple species. Pkt. 10¢; oz. 30¢; ½lb. \$1.75; lb. \$3.00.

N. maculata, Five-spot—Spreading stems bearing large white flowers with striking purple spot on each petal. Mt. meadows of central Sierra Nevada mts. Pkt. 10¢; oz. 30¢.

Orthocarpus purpurascens, Owl's Clover—8 in. Thick spikes of rose-purple flowers. Valleys and low hills. Pkt. 10¢.

Phacelia minor var. **campanularia** (**P. campanularia**)—12 in. Brilliant gentian-blue saucer-shaped flowers. Desert ranges to 4000 ft. Pkt. 10¢; oz. 70¢.

P. parryi—12 in. Rich violet cup-shaped flowers. Valleys and hill-slopes of southern California. Pkt. 10¢; oz. 60¢.

P. tanacetifolia, Wild Heliotrope—3 ft. Crowded spikes of lavender flowers. Valleys and foothills. Pkt. 10¢; oz. 35¢; ½lb. \$2.25; lb. \$4.00.

P. viscida—12 in. Intense gentian-blue white-centered bowl-shaped flowers. Southern coast. Pkt. 10¢; oz. 70¢.

P. whitlavia, Wild Canterbury Bell—12 in. Bell-shaped deep violet-purple flowers. Pkt. 10¢; oz. 60¢.

Platystemon californicus, Cream Cups—8 in. Charming little cream-colored poppy. Pkt. 10¢.

Salvia carduacea, Thistle Sage—18 in. Large lavender flowers in white cotton-like whorls. Strongly lemon-verbena scented. A beautiful plant. Dry sandy mesas. Pkt. 10¢.

S. columbariae, Chia—12 in. Whorls of brilliant blue flowers. Dry hillsides. Pkt. 10¢.

Tithonia speciosa, Mexican Sunflower—Shrubby, 6 ft. Large fiery orange-scarlet zinnia-like flowers. Needs heat, Mexico. Pkt. 10¢; oz. \$2.50.

ALSO
RECOMMENDED FOR NATURALIZED PLANTINGS
(not native species)

Bidens humilis, Miniature Cosmos—Perennial, 12 in. Golden-yellow flowers. Pkt. 10¢; oz. 35¢.

Glaucium tricolor, Horned Poppy—Biennial, 2 ft. Large ruffled silver-gray leaves in rosette. Interlaced branching stems bearing many orange-scarlet poppies. Excellent for dry sunny banks or roadsides. Pkt. 10¢.

Linaria maroccana var. **hybrida**—Annual, 12 in. Bushy plant with many dainty spikes of flowers in shades of purple, red, yellow, pink and lavender. Pkt. 10¢; oz. 75¢; 1/2lb. \$5.75; lb. \$10.00.